

Registration & Contact Information

FPLC Members:

Tel: 03-7806 3250
(En Wan Raman)

Fax: 03-7806 3264

Email: wanraman@fplc.com.my
Website: www.fplc.com.my

Federation of Public Listed Companies Bhd (FPLC)

15-2, Block E2, Jalan PJU 1/42A,
Dataran Prima, 47301 Petaling
Jaya, Selangor D. E.

Bank Details: MBB 5141 963 17933

Globalacc (All others):

Tel: 03-7880 3028 (Lily)
019-650 3032 (Mr. Goh)

Fax: 03-7880 3009

Email: globalaccrt@gmail.com
Website: www.globalacc.com

Globalacc Research & Training Sdn Bhd (755452-D)

J-1-19 Jalan PJU 1/43, Aman Suria
Damansara, 47301 Petaling Jaya,
Selangor D. E.

Bank Details: Public Bank 313 968 4822

SEMINAR/WORKSHOP

**FINANCE
FOR NON-FINANCE
EXECUTIVES**

Date: 19th January 2011

Time: 9^{am} - 5^{pm}

Venue: Crystal Crown Hotel, PJ

COURSE FEE

PARTICIPANT STATUS	Regular Rate	Early Bird*
Members of FPLC & MEF	RM550.00	RM490.00
All others	RM590.00	RM540.00

* Early Bird refers to registration received on or before 5th January 2011

• Group Discount : Same organisation registers more than 3 participants is entitled to 5% discount from applicable rate for the 4th participants and onwards

PAYMENT & OTHER TERMS

Total Amount : RM

Cheque No. :

- Full payment is required to guarantee entry to the seminar room. You can bank in & fax bank in slip to us
- Cancellation is not allowed but replacement is welcome with prior notice
- Organiser reserves the right to amend or cancel the events
- **Certificate of Attendance** will be issued to each participant. CPE hour for members of professional bodies is subject to verification and acceptance by of the respective bodies.
- Claim under HRDF-SBL scheme is subject to approval by the relevant authority of the application made by the participants themselves

Organisation Details

Company/Organization Name _____

Member of _____

Contact Person _____

Tel _____ Fax _____

Email _____

Address _____

Sign & Stamp _____

: Delegate Details

1 Name _____

Designation _____

2 Name _____

Designation _____

3 Name _____

Designation _____

Vegetarian Food requested for : _____

How did you learn about this event?

Members of Event Partners Flyers mailed Email marketing Press adverts Others: _____



on 19th JANUARY 2011 at
CRYSTAL CROWN HOTEL,
PETALING JAYA

**FINANCE
FOR NON-FINANCE EXECUTIVES**

Organised by:



GLOBALACC
Research & Training

Event Partners:



Federation of Public Listed Companies Bhd



*HRDF-SBL
Claimable*

ONE DAY COURSE TO BECOME MORE 'FINANCIAL SAVVY'

FINANCE

FOR NON-FINANCE EXECUTIVES

ON 19TH JANUARY 2011 AT THE CRYSTAL CROWN HOTEL, PETALING JAYA

Introduction

Being 'financial savvy' is an edge to achieve success in one's business, career and life. This workshop is designed for every functional role across industries to enable the executives and managers to develop their business acumen and be able to apply financial knowledge to their work, business and personal life.

We aim to make it easy for people with no accounting background to acquire essential financial and accounting knowledge that will separate them from others. You will become a more complete and important asset of your organisation who know how your action and decision may affect the bottom line of your organisation.



Course Outline

Time: 9.00am to 5.00 pm
(2 Coffee Breaks & 1 Lunch Break)

1. Financial Statements

- How to read - the basic understanding of financial statements

2. Accounting Profit vs Tax Profit vs Cash Flow

- What are the differences and significance of these to a company

3. Capital Structure

- What are the common type of capital and its implication to a company

4. Financial Ratios & Financial Statements Analysis

- How to calculate financial ratios and the application of these ratios for analysis

5. Cost Behaviour and Decision Making

- What are the various type of costs and how they affect decision making

6. Budgeting

- Importance of budgeting and its process

Who Should Attend

- General Managers and CEOs with Profit Responsibility
- Head of Departments, Branch and Divisional Managers
- Company Directors, Entrepreneurs & Business Owners
- Professionals such as Engineers, Architects and Lawyers

Objective

The main features of this workshop are :

- To pick up simple accounting & finance knowledge fast
- Practical approach to daily decision making
- Understand the impact of your decision making to company's overall financial performance
- How to communicate more effectively with your financial counterpart
- How to read financial pages and figures

Workshop Facilitator

IVAN WONG THIM FATT B.Acc(Hons),CA(M),MBA

Ivan Wong is currently the Group CFO of a Public Listed Company. He has started his career with Big 6 accounting firm and has 18 years of working experience in various industries. He had also held the position of CFO based in China with a Malaysian public listed company. He had lectured in an institute of higher learning for financial subjects and practiced as a Chartered Financial Planner.

Ivan Wong holds an Honours Degree in Accountancy from University of Malaya and MBA from Heriot-Watt University (UK). He is a member of Malaysian Institute of Accountant (MIA) and was a member of Malaysian Institute of Certified Public Accountant(MICPA).